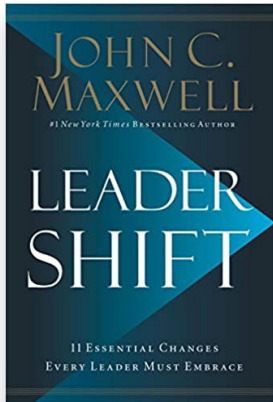


EXECUTIVE BOOK SUMMARIES

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ABOUT THE AUTHOR

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John C. Maxwell is an author and speaker on leadership issues.

Leadershift THE NUTSHELL

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CHAPTER 1: WHY EVERY LEADER NEEDS TO LEADERSHIFT

Leadershifting is the ability and willingness to make a leadership change that will positively enhance organizational and personal growth. Good leaders adapt. They shift. They don't remain static because they know the world around them does not remain static. The truth is that every advance you make as a leader will require a leadershift that changes the way you think, act, and lead. You cannot be the same, think the same, and act the same if you hope to be successful in the world that does not remain the same. Are you ready to shift as a leader?

CHAPTER 2: SOLOIST TO CONDUCTOR

You can be a successful person on your own, but not a successful leader. When I began as a leader, I was like a soloist who wanted the entire orchestra to serve me and my agenda. Instead, I needed to act like a conductor who worked to bring out the best in everyone around me. My agenda needed to change to how I could help others, not just myself.

CHAPTER 3: GOALS TO GROWTH

Few things will have a greater positive impact on your leadership than shifting from goals to growth. Why do I say that? The benefits are so numerous you will unlock and achieve your potential. You will feel good about yourself. You will strengthen your values and abilities. You will grow in humility and self-awareness. You will become more so you can do more, and you will be an example for others to follow.

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CHAPTER 4: PERKS TO PRICE

I've met a lot of people who desire to become leaders. I often ask them why they want to be leaders, and their answers reveal that their motivation is really about the perks of leading. They want to be in control. They want others to do what they say. They want a higher income and a nicer office. I made the shift from being focused on what I can receive as a leader (the perks) to what I can give as a leader (the price).

CHAPTER 5: PLEASING PEOPLE TO CHALLENGING PEOPLE

Pleasing people is not the same as leading people. You cannot lead people if you need people. During my early years, I might have defined leadership as, "Make people happy and they will follow you." I finally realized that I wasn't leading people. I was trying to make them, and myself, feel good. I wasn't moving the organization forward. You have to put *doing* what's right for your people and organization ahead of what *feels* right for you.

CHAPTER 6: MAINTAINING TO CREATING

How can you make the shift from maintaining to creating? I believe you must start the process from the inside out. Begin by removing some of the mental blocks that cripple so many people's creative potential. If you want to shift from maintaining to creating in your life and leadership, then you need to take your crayons back.

CHAPTER 7: LADDER CLIMBING TO LADDER BUILDING

Success is not a standing ovation, it's people walking out with a game plan. My talk is not to make me look good, it's to help them get good. If they can't relate to what I want to say, I shouldn't say it. Before I learned this, I was a ladder climber. Nearly everything I did was motivated by the question, "How high can I go?" There is more to life than getting to the top. Instead of just trying to be successful personally, I decided to try and help others.

CHAPTER 8: DIRECTING TO CONNECTING

If you want to become the best leader you're capable of being, you must learn how to connect with people. When God gave me a dream bigger than myself, I quickly discovered how much I needed other people. As a result, my leadership actually got better, not worse. When you interact with others as a leader, what is your mind-set? Is your intention to correct them or connect with them? Do you keep them down or lift them up?

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CHAPTER 9: TEAM UNIFORMITY TO TEAM DIVERSITY

Of all the leadershifts I've made, this required the greatest leap. I say that because there is nothing diverse about my background, but I've discovered that our differences can make a positive difference. The strength of diversity is problem solving and idea creation. The weakness comes in decision-making and implementation. If we can connect where we're similar and contribute using our differences, we can accomplish great things.

CHAPTER 10: POSITIONAL AUTHORITY TO MORAL AUTHORITY

Moral authority is truly the highest level of leadership influence. Moral authority is a result of right intentions, right values, right beliefs, right actions, right relationships, and right responses. I believe that the character a leader needs to have will demonstrate these four characteristics: *Integrity, Authenticity, Humility, and Love*

CHAPTER 11: TRAINED LEADERS TO TRANSFORMATIONAL LEADERS

If your actions inspire people to dream more, learn more, do more, and become more, then you are a transformational leader. You influence people to think, speak, and act in ways that make a positive difference in their lives and the lives of others. That kind of leadership can change the world. Of all the chapters in this book, this one is the most important. I credit my shift—becoming a person who valued other people and demonstrating that through my leadership decisions, which made others my top priority—with making possible whatever difference I've made with my leadership.

CHAPTER 12: CAREER TO CALLING

This last leadershift should be the most natural shift a person can make, yet many people miss it. I want to start by asking how you currently think about what you do for a living. Your calling, when you find and embrace it, will result in the merging of your skills, talents, character traits, and experiences. It will make use of your experience, your gifts, and the lessons you've learned. It will be represented by a deep desire to create, lead, inspire and make a difference. When it is your calling, you won't have to chase it. You will be captivated by it.